

a courteous letter to the
WHEATON
small business owner

DEAR BUSINESS OWNER,

As you know, redevelopment is driving change in Wheaton. And you gotta be on-board with it or you may not be around after it sweeps through the triangle and surrounding streets. The business that you set up years ago now needs an image update if you want to attract the new clientele that will be moving into the area.

As an experienced Architect and designer, I have helped many restaurant and retail clients with their branding, interiors, signage & furniture. My goal, as a local resident, is to help Wheaton thrive, become a destination, and provide for the needs of the incoming residents. Please feel free to contact me so we can discuss how you can realign your business so that it can start attracting new business and develop relationships with your new neighbors.

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SO, WHAT SHOULD YOU DO?

STEP 1: COME UP WITH A PLAN

Decide where you stand, what you want for the future and most importantly, how you can move forward with your current client relationships while forging new ones.

STEP 2: COME UP WITH A BUDGET

If it's 5,000, 50,000 or 150,000, its a reasonable budget. You can spend very little and get big results or you can flip your space upside down and start over.

STEP 1: CONTACT ME TO START

I will consult with you for free, show you what I have done to date and we can go from there.

SCALEhouse
design

environmentally
responsive
architecture